

eVOLVE 2010 AGENDA AT-A-GLANCE



SUNDAY, OCT. 3, 2010			
6:00 - 8:00 PM	OPENING COCKTAIL RECEPTION		
MONDAY, OCT. 4, 2010			
8:00 - 9:00 AM	BREAKFAST / REGISTRATION		
9:00 - 9:45 AM	Welcome Remarks and Management Dynamics Directions, Jim Preuninger, CEO		
9:45 - 11:15 AM	Customer Support Update, Stephanie Miles, SVP Commercial Services		
11:15 - 11:30 AM	NETWORKING BREAK		
11:30- 12:30 PM <i>Concurrent Sessions</i>	Product Update: Trade Automation	Product Update: SCV & TM	Product Update: On-Demand <i>Learning Exchange:</i> Open for hands-on demos of GTM solutions
12:30 - 1:30 PM	LUNCH		
1:30 - 2:30 PM	KEYNOTE - Key Trends in GTM, William McNeil, Gartner Group		
2:30 - 3:15 PM	Customer Case Study: TBD		
1:30 - 3:15 PM	Learning Exchange (prospective customers)		
3:15 - 3:45 PM	NETWORKING BREAK		
3:45 - 4:30 PM	Customer Case Study: TBD		
4:30 - 5:30 PM	The Business Case and Implementation "Get Rights" of Foreign Trade Zones, FTZ Corporation		
6:30 PM - 10:00 PM EVENING EVENT: DINNER CASINO CRUISE ON THE CHESAPEAKE			
TUESDAY, OCT. 5, 2010			
8:00 - 9:00 AM	NETWORKING BREAKFAST		
<i>Concurrent Tracks</i>	<i>Track 1</i>	<i>Track 2</i>	<i>Track 3</i>
9:00 - 9:45 AM	Export Roundtable: Customer Panel		Visibility Roundtable: Customer Panel
9:45- 10:30 AM	Import Roundtable: Customer Panel		Best Practices: Data Quality Management
10:30 - 10:45 AM	NETWORKING BREAK		
10:45 - 11:30 AM	Managing End Use Compliance: Strengthen controls across the "front office"	Managing a Portfolio of Trade Agreements: New capabilities in qualification and solicitation w/ support for many new FTAs	Global Freight Management: Learn about our new logistics execution capabilities
11:30 - 12:15 PM	Advanced License Determination: New license management capabilities in Trade Automation	The Business Case for Self Filing: How to sell to upper management and key considerations for your roll-out	Invoice Manager: New solution for automated Freight Audit



12:30 - 1:45 PM		LUNCH & Motivational Speaker Dirk Hayhurst - <i>After struggling in baseball's minor leagues, Dirk made it to the majors and shares his adventures.</i>			
<i>Concurrent Tracks</i>	<i>Track 1</i>	<i>Track 2</i>	<i>Track 3</i>	<i>Track 4</i>	
2:00 - 2:45 PM	Case Study: Best Practices in Restricted Party Screening – Ken Santana, NetApp	Managing Supplier Relationships – Improving compliance with better control at origin	Trade Planning: Making better sourcing and distribution decisions	Topic: TBD	
2:45 - 3:30 PM	Multi-Business Unit Deployment - Kelly Dye, Ingersoll Rand	Update on US Encryption Controls: Global Trade Content Team	Managing with KPIs – New ways to manage your inbound supply chain with dashboards and metrics	Topic: TBD	
3:30 - 4:15 PM	Integration Best Practices with SAP and Oracle: Case Studies from Professional Services.	Customs Filing Update – A Customs 10+2 Update and trends in Direct Filing, SmartBorder	Topic: TBD	Topic: TBD	
4:15 - 4:30 PM	NETWORKING BREAK				
4:30 - 5:15 PM	KEYNOTE – TBD				
5:15 - 5:30 PM	Closing Remarks, Jim Preuninger, CEO				
6:00 PM – 10:00 PM EVENING EVENT: DINNERS IN ANNAPOLIS					